

## Message Text

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43

ORIGIN EB-07

INFO OCT-01 AF-10 ARA-10 EUR-12 EA-10 ISO-00 AGR-10 IO-10

SWF-01 AID-05 CIAE-00 COME-00 FRB-01 INR-07 NSAE-00

RSC-01 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02 LAB-04

SIL-01 OMB-01 /105 R

DRAFTED BY EB/ICD/TRP:PPPILKAUSKAS:MH

APPROVED BY EB/ICD/TRP:TJO'DONNELL

USDA/AMS:FHEDLUND (INFO)

ARA/LA:JMAISTO

IO/AGR:CCOBB

----- 130672

P R 091346Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA PRIORITY

INFO AMEMBASSY LONDON

AMEMBASSY SAN JOSE

AMEMBASSY QUITO

AMCONSUL GUAYAQUIL

AMEMBASSY PARIS

AMCONSUL MARTINIQUE

AMEMBASSY ROME

AMEMBASSY TEGUCIGALPA

AMEMBASSY MANAGUA

AMEMBASSY GUATEMALA

AMEMBASSY ABIDJAN

AMEMBASSY KINGSTON

AMEMBASSY PANAMA

AMEMBASSY MANILA

UNCLAS STATE 269263

E.O. 11652: N/A

TAGS: ETRD, EAGR

SUBJECT:FAO BANANA MEETING IN BOGOTA

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REF: (A) BOGOTA 10136; (B) STATE 260400

1. MOST RELEVANT PORTIONS OF THE EXPANDED AGENDA NOW AVAILABLE ON SUBJECT CONFERENCE INCLUDE: ITEM V UNDER QUOTE CONCRETE PROPOSALS FOR REMEDIAL ACTION AND MANDATE OF THE WORKING PARTY END QUOTE. THE RELEVANT PORTION OF THE AGENDA UNDER THIS ITEM IS: QUOTE (A) THE NEED TO COORDINATE EXPORT POLICIES; .... (C) THE POSSIBILITY OF DEVELOPING A MARKETING STRATEGY FOR NEW MARKETS; AND (D) WAYS AND MEANS TO ACHIEVE FAIR AND REMUNERATIVE PRICES. END QUOTE.

2. UNDER PART 3 OF ITEM V ENTITLED QUOTE OTHER POSSIBILITIES OF MAKING MORE EFFECTIVE USE OF THE PRIVATE SECTOR IN IMPLEMENTING GOVERNMENT PROGRAMS END QUOTE THE OPERATIVE SECTION MENTIONS THAT QUOTE THE WORKING PARTY MIGHT WISH TO CONSIDER ADDITIONAL MEASURES INCLUDING THE POSSIBILITY OF MAKING MORE EFFECTIVE USE OF THE PRIVATE SECTOR (INCLUDING THE MULTINATIONALS) IN IMPLEMENTING GOVERNMENT PROGRAMS. END QUOTE.

3. TWO EMPLOYEES OF THE BOSTON OFFICE OF UNITED BRANDS ARE ATTENDING THE CONFERENCE AS OBSERVERS. THEY ARE WARREN

BRECK, VICE PRESIDENT OF AGRIMARK GROUP FOR COMMERCIAL INFORMATION OF UB AND MR. ENEA EVANGELISTA, HIS DEPUTY. BOTH GENTLEMEN HAVE PROVEN GOOD DEPARTMENTAL CONTACTS AND MR. BRECK HAS SERVED AS AN INDUSTRY ADVISOR TO U.S. DELEGATIONS TO BANANA CONFERENCES. THE EMBASSY MAY FIND THEM USEFUL CONTACTS DURING THE BOGOTA MEETINGS AND IN ITS REPORTING ON THE CONFERENCE. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MEETING AGENDA, BANANAS, COMMITTEE MEETINGS, MEETING DELEGATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 DEC 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE269263  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** PPPILKAUSKAS:MH  
**Enclosure:** n/a  
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**Errors:** N/A  
**Film Number:** D740356-0665  
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**Handling Restrictions:** n/a  
**Image Path:**  
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**Line Count:** 91  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** (A) BOGOTA 10136; (B) STATE 260400  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
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**Review Date:** 25 JUN 2002  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AO BANANA MEETING IN BOGOTA UNCLASSIFIED  
**TAGS:** ETRD, EAGR, CO, XX, US, UNITED BRANDS  
**To:** BOGOTA  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005